



## Stand Up and Be Counted

*Learn positive attitudes and actions that will help stop bullying and lift others up.*

This lesson teaches youth how to deal with bullying in a positive, affirming way:

Stand Up - Be confident in your own value.

Lift Up - Use your influence to help others.

Pick Up - Help others who are being bullied by picking them up.



### About YouthMAX

Bullying, failure, low self-image and poor character decisions are at the heart of many of the challenges facing young people today. John Maxwell and the John Maxwell Team have decided to do something about it. Certified John Maxwell Team speakers are offering **YouthMAX**, a youth leadership curriculum, designed to give today's young people practical tools and ideas to help them navigate life.

**YouthMAX** gives John Maxwell Team members an opportunity to serve youth and youth organizations in their communities by helping youth grow and develop to meet the challenges of life in today's changing world.

### About The John Maxwell Team

The John Maxwell Team is a group of John Maxwell Certified Coaches, Teachers, Speakers and Professionals who offer workshops, seminars, keynote speaking, and coaching to aid personal and professional growth through study and practical application of John Maxwell's proven leadership methods.

### About Dr. John C. Maxwell

Dr. John C. Maxwell is an internationally recognized leadership expert, speaker, coach, and author has sold over 22 million books. Dr. Maxwell has also trained more than 6 million leaders worldwide. Every year he speaks to Fortune 500 companies, international government leaders, and organizations as diverse as the U.S. Military Academy at West Point, the NFL, The PGA of America, Chick-Fil-A, and the United Nations.



# Helping Youth Help Themselves and Others



**“Everything Rises and Falls On Leadership”**



## Developing a Positive Self-Image

***Understand and apply key ways to develop and maintain a positive self-image.***

*Developing a Positive Self-Image* teaches youth that we all are unique and have high value to others. With this in mind we can build personal confidence and develop daily habits that will help youth maintain a positive self-image.



## Developing Strong Personal Character

***Learn what it takes to develop strong and effective personal character.***

According to John Maxwell, character is the number one differentiator between shooting stars and people who obtain and maintain life-long success. His lesson *Developing Personal Character* teaches youth how to choose positive character based daily decisions that will help bring their actions and values in line and help them learn to achieve lasting personal success.



**WE'RE HERE TO HELP**

[www.YouthMax.com](http://www.YouthMax.com)



## Learning to Fail Forward to Success

***Learn powerful, proven ways to look at failure in a new way and use life's failures to build success.***

John Maxwell's lesson, *Learning to Fail Forward to Success*, teaches that failure is the foundation for all success. This lesson helps youth understand how to learn from failure, change, and grow toward success.



The John Maxwell Team of Certified Coaches will inspire and challenge youth. We will equip them to continue to have a positive impact on their circle of influence. Our coaches are trained to deliver outstanding continuing education. We also have many more leadership and success-based programs that can increase opportunities for their future success. For more information about the John Maxwell Team and the **YouthMAX** Youth Leadership Training, please visit us at: [www.johnmaxwellgroup.com/coaches](http://www.johnmaxwellgroup.com/coaches) or [www.youthmax.com](http://www.youthmax.com). John C. Maxwell®, YouthMAX® and John Maxwell Team® are registered trademarks of Maxwell Motivation, Inc. and are used with permission by the John C. Maxwell® Certification Program. Use beyond the Program, is expressly prohibited without prior written approval of Maxwell Motivation, Inc.